



# 2009 Dallas Franchise Opportunities Seminar for Women and Minorities:

## How to Be in Business for Yourself, But not By Yourself

**Hosted by:** The International Franchise Association, the Minority Business Development Agency, the Dallas Fort Worth Chapter of the National Black MBA Association, Dallas Office of the Small Business Administration, Wells Fargo, the Greater Dallas Hispanic Chamber of Commerce, the Dallas Small Business Development Center, and the Nu Iota Chapter, Delta Sigma Theta Sorority, Inc.



**Saturday, November 21, 2009, 8:00 am - 3:00 pm**

**CHG Cityplace Conference Center — 42nd Floor Club**

**2711 North Haskell, Dallas TX 75204**

The first 150 paid pre-registrants will receive the discounted rate of \$20, which includes continental breakfast, lunch and seminar materials (program normally retails for \$150).

To register using a credit card, go to: [franchise09.dfwmbas.org](http://franchise09.dfwmbas.org).



### Who Should Attend?

- Are you interested in obtaining a franchise, but lack capital?
- Are you a prospective franchisee?
- Do you or your franchisee prospects need financing with the most advantageous terms?
- Are you looking for a new retail location site?
- Have you overlooked any tax credits for which you may be eligible?
- Are you serious about increasing diversity within your franchise operation?
- Does this sound like Greek to you?

**Then here's your chance to learn more about "Being in Business for Yourself, But not By Yourself."**



### PROGRAM WILL INCLUDE:

- **Franchisor Participation** – What are franchisors looking for? Prospective franchisees will hear first hand from experienced franchisors.
- **Fundamentals of Franchising** – What franchising is (and isn't) and how to evaluate franchise options.
- **Experiences in Franchising** – What is it really like to be a franchisee? Current franchisees will share their experiences and advice.
- **Legal Aspects of Franchising** – What questions do you need to ask and what is the FTC Franchise Rule?
- **Funding and Technical Assistance** – How do I begin the basic process? What are the requirements for financing? Are special programs available?

**To pre-register by phone call:  
1-214-767-8003.**

*Cash only the day of the program.*

For more information on franchising contact:  
**Miriam L. Brewer**, Director of Diversity,  
IFA Educational Foundation at (202) 662-0784  
or by email: [mbrewer@franchise.org](mailto:mbrewer@franchise.org)

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